

# AESOP CUSTOMER STORY

## WHAT DOES AESOP MEAN FOR **MINNEAPOLIS PUBLIC SCHOOLS?**



**Automated Substitute Placement & Absence Management**  
*Selected by more districts than all other systems combined*

# AESOP CUSTOMER STORY: MINNEAPOLIS PUBLIC SCHOOLS



## A switch that equals huge savings.

### THE CHALLENGE: Effective Substitute Placement

Absences happen. A vital task within the school district is to fill those open positions. Minneapolis Public Schools, a district of 3,600 employees serving 158 schools, depended on a CRS SubFinder box-on-site system that could not fill enough positions each day, resulting in increased costs, empty classrooms, and decreased educational impact. The search began for a substitute placement system that would be more effective across the entire Minneapolis district.

*"The system has never gone down like other systems have in the past."*

Staffing Specialist  
Minneapolis Public Schools

### THE SOLUTION: Aesop

After considering the painful choice between hiring costly sub-callers or purchasing unreliable automated sub-calling hardware, Minneapolis Public Schools discovered Aesop, the industry-leading automated substitute placement and absence management service from Frontline Placement Technologies. Aesop provides a patented, integrated web and phone-based solution that, unlike other substitute placement systems, requires no phone lines, hardware, or software for the district to purchase, upgrade, or maintain. This SaaS (Software-as-a-Service) model gave Minneapolis a cost-effective solution. With a customizable website and the ability to both make and receive phone calls, Aesop fills absences around the clock.

### THE RESULTS: Efficiency and Savings

Aesop boosted the fill rate in Minneapolis Public Schools by 2.5% in the first year alone. This improvement translated into such considerable savings over their previous system that Aesop actually paid for itself almost nine times over!

Now, Minneapolis Public Schools enjoys a substitute placement system that not only does the job, but does it well. Aesop continues to fill classrooms, decrease paperwork, and increase savings. Minneapolis administrators have constant real-time reports at a glance, substitutes are more proactive than ever, teachers love the convenience of instantly entering their absences anytime, anywhere, and all district employees benefit from Aesop's industry-leading customer service. A Human Resources employee described Aesop as "one of the most intuitive systems I've had the pleasure to work with." And don't forget the students: Aesop's customizable substitute preferences and skill-matching technology ensure the placement of the highest quality substitute teacher in every classroom. Aesop offers peace of mind, and as a result, Minneapolis Public Schools offers a better education.

### Questions?

Talk to Minneapolis Public Schools or any of over 2,000 other Aesop districts. To learn more about how Aesop could work in your district, please visit [www.AesopEducation.com](http://www.AesopEducation.com) or call us at **1.866.574.9169** at your earliest convenience.